

## Leading UK Law Firm Set To Make Extensive Cost Savings Using LexisNexis Axxia dna

*Axxia dna to enable operational efficiency, enhance customer service, increase product offering, delivering profitability and business growth*

**London, 10 December 2008** – LexisNexis, a leading provider of Practice & Productivity Management solutions, today announced that HL Interactive, a leading property and financial sector UK law firm, expects to make a six figure operational efficiency saving over two years by implementing Axxia dna as its web-based, business process management solution. These savings will accrue from the reduced administration costs resulting from the automation of the firm's business processes along with the product development cost savings that LexisNexis Axxia's dna Software Development Kit will deliver.

Using the solution as a unified document management and case management system, the firm will streamline its workflow to increase operational efficiency, ensure regulatory compliance, and enhance customer service. This solution will also enable the firm to re-engineer its business processes allowing it to develop new product offerings such as personal injury services, thereby aiding business growth. Further, the web-centric nature of the Axxia dna will facilitate HL Interactive's move towards a paperless office.

Following a rigorous evaluation of other similar solutions on the market, HL Interactive chose Axxia dna for its ability to deliver phased implementation of the solution with minimal business disruption, proven company track record and a clearly defined product development roadmap. In addition, the firm was drawn to the unique dna software development kit offering. This solution will allow HL Interactive the flexibility to tailor the workflow design and further develop dna in-house to meet its specific business needs, minimising its reliance on LexisNexis Axxia and therefore the associated product development costs.

Anthony Terry, Head of IT, HL Interactive, commented, "IT will play a crucial role as an enabler of business growth in our firm. To this end, our aim is to bring in industry standard and future-proof technology platforms so that advancements to existing applications are easy to make and in a timely manner to meet changing business requirements. This is an exciting time for us. We have the opportunity to adopt leading edge solutions, which will deliver tremendous business gains and aid profitability.

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“Our selection of dna is one such example. Not only will this solution deliver cost savings and operational efficiencies, it will provide us with business intelligence and insight – crucial for enhancing customer service and identifying opportunities for new product development.”

Tim Cheadle, UK General Manager, LexisNexis Practice & Productivity Management, added, “The scope and flexibility of dna is such that HL Interactive will benefit from tactical day-to-day efficiencies, but also be able to use it as a strategic business management solution – both imperative for growth. By automating its business processes, the firm is ensuring agility in a fast moving and complex legal business environment.

“We are very impressed by HL Interactive’s strategic approach to IT adoption. In today’s technology-led business environment, IT needs to be aligned with business objectives to achieve competitive advantage, profitability and growth.”

**Ends.**

#### **About LexisNexis**

**In the UK**, LexisNexis® ([www.lexisnexis.co.uk](http://www.lexisnexis.co.uk)) is a leading provider of information and business solutions to the legal, accountancy, corporate, risk and public sectors. As the leading provider of Practice & Productivity Management solutions the company works with customers to drive productive, efficient and reliable decisions. Its services include Visualfiles® ([www.visualfiles.com](http://www.visualfiles.com)) - recognised for its innovation by the Queen’s Award for Enterprise - and Axxia® ([www.axxia.com](http://www.axxia.com)) next generation, fully-integrated practice management software. The company has over 1,000 employees in the UK.

**In the US**, LexisNexis ([www.lexisnexis.com](http://www.lexisnexis.com)) is a leading global provider of content-enabled workflow solutions designed specifically for professionals in the legal, risk management, corporate, government, law enforcement, accounting and academic markets. LexisNexis originally pioneered online information with its *Lexis*® and *Nexis*® services. A member of Reed Elsevier [NYSE: ENL; NYSE: RUK] ([www.reedelsevier.com](http://www.reedelsevier.com)), LexisNexis serves customers in more than 100 countries with 18,000 employees worldwide.

#### **About HL Interactive**

HL Interactive ([www.hlinteractive.com](http://www.hlinteractive.com)) is a wholly-owned subsidiary of Halliwells LLP, a UK top 30 law firm. The firm provides legal services across the property and financial sectors, offering credit services, remortgaging and residential conveyancing services to financial lenders, large estate landlords and private individuals.

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It's cost-effective, bespoke solutions are tailored to customers' individual needs. HL Interactive employs expertly skilled staff operating proprietary integrated workflow and document management systems enabling market-leading results.

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